



ISC 
PARIS
BUSINESS SCHOOL

Be curious
Be creative
Be connected



INTERNATIONAL

MEMBER OF THE CONFÉRENCE DES GRANDES ÉCOLES
PRIVATE TECHNICAL HIGHER EDUCATION ESTABLISHMENT RECOGNIZED BY THE STATE

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**non-binding document*

A POWERFUL GROUP

AACSB*

Over 100 non-profit projects carried out by student companies, ISC Paris DNA

Private technical higher education establishment **recognized by the State**

147 university partners in 48 countries

A network of over **18 000 alumni** from **80 countries**

More than 50 **permanent professors** and more than 200 **teachers-researchers** and **professional experts**

A Group founded in **1963**

1 200 partner companies

**The American label AACSB (Association to Advance Collegiate Schools of Business) provides specialized accreditation to business schools for the quality of their business management programs. It testifies to the high quality of the teaching, education and research. The accreditation also promotes an international standard of excellence and the quality of the relationships with the companies.*

A WORD FROM THE DEAN

ISC Paris, a gateway to the world of business and to businesses of the world.

Joining ISC Paris is not joining just any business school: it is an institution of excellence, building on three major assets.



First, an entrepreneurial mindset, our distinctive mark, deep-seated throughout our entire institution. Rather than associations, traditionally very active in an establishment training future leaders, ISC Paris has preferred genuine student companies. A business purpose, means, budget, a full-fledged organization with duties assigned according to profiles, personal inclination and recognition of personal commitment and expertise, here are the keys to learn how to succeed in a company and how to create a successful business. At ISC Paris, most of the faculty members are not only teachers and researchers but also top executives and leading consultants.

Being based in Paris offers a unique benefit: more than a beacon city, it is a World City. Our campus is ideally located in western Paris, where many French and international companies have established their headquarters and where foreign ones have chosen to develop their business. This proximity ensures our students an easy access to internships, work and study programs and jobs once they graduate. ISC Paris offers international programs, with classes taught in English, a large array of linguistic offers and stays in first-class partner establishments abroad.

At ISC Paris, personal fulfillment is our main focus. Diversity in its recruiting practices, students' backgrounds and profiles show the respect of our establishment for talents and characters, just as a company itself draws on these differences within its teams.

Beyond this identity, ISC Paris is part of the best French and international Grandes Écoles, AACSB accredited. ISC Paris is also recognized internationally for our academic excellence, as shown by our recent entry in the very selective Financial Times rankings. With us, learn the keys to become a world manager.

Henry Buzy-Cazaux
Dean of ISC Paris

RANKINGS OF ISC PARIS

**TOP 100
WORLD**

RANKING 2018 - MASTER IN MANAGEMENT
Financial Times (September 2018)

12th

BACHELOR
AMONGST BUSINESS
AND MANAGEMENT SCHOOLS
Parisien Étudiant (March 2018)

19th

**MASTER IN
MANAGEMENT**
AMONGST BUSINESS SCHOOLS
ISSUING MASTER DEGREES
Le Point (February 2018)



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PARIS

THE CITY OF LIGHTS



Choosing Paris for your studies is choosing a highly colorful, intensely cultural, historical and dynamic city.



Paris is considered one of the most diverse cities in Europe, with over 11 million people living within the city and its surrounding suburbs. Around 20% of the Parisian population is made up of first-generation immigrants (INSEE). This makes Paris a great melting pot of diversity.



Paris is also home to Europe's second largest business district - La Défense - and some of Europe's gastronomic and cultural highlights.



Thanks to its varied museums, historical monuments, typical bistros, many theatres, world-class art exhibitions, and also its ever present history, you will plunge into the very heart of Parisian cultural diversity while studying in one of the top business schools in the country.



Studying in Paris gives students the unique advantage of receiving a world-class education while taking part in rapidly growing innovation, entrepreneurship, and culture.



**#1 innovation
hub in Europe**

Home to **29
of the companies**
listed in
the Fortune
Global 500

**3rd best student city
in the world**
(THE rankings 2018)

**Highest GDP
in the European Union**
(EU28)

**A world-class
destination
for culture**



PROGRAMS AND EDUCATIONAL PROJECTS

Business and management school, first private higher education institution admitted to the Conférence des Grandes Ecoles, ISC Paris Business School, founded in 1963, welcomes over 2 000 students enrolled in its 5 programs:

Initial training :

- ▶ Bachelor: undergraduate program awarding a 3-year university degree
- ▶ Master Grande École: global management program based on academic excellence awarding a 5-year university degree
- ▶ MSc: specialized program requiring a 3-year university degree

Executive education :

- ▶ MBA: executive type program requiring a 3-year university degree with professional experience
- ▶ DBA (Doctorate in Business Administration)



A LEARNING BY DOING APPROACH

INNOVATIVE AND DIVERSIFIED TEACHING

« *Learn how to learn* », is our motto at ISC Paris. We rely on diversified teaching methods:

- ▶ learning with games (educational video games, Ipad apps and Serious Games)
- ▶ learning by doing (student-run businesses, case studies, workshops, business games, projects tutored by partner companies)
- ▶ learning with peers (social Learning, collective projects and collaborative works, collaborative spaces, specialized forum...)
- ▶ learning by self-training (learning center, evaluation tests, virtual library with Scholarvox).

BACHELOR

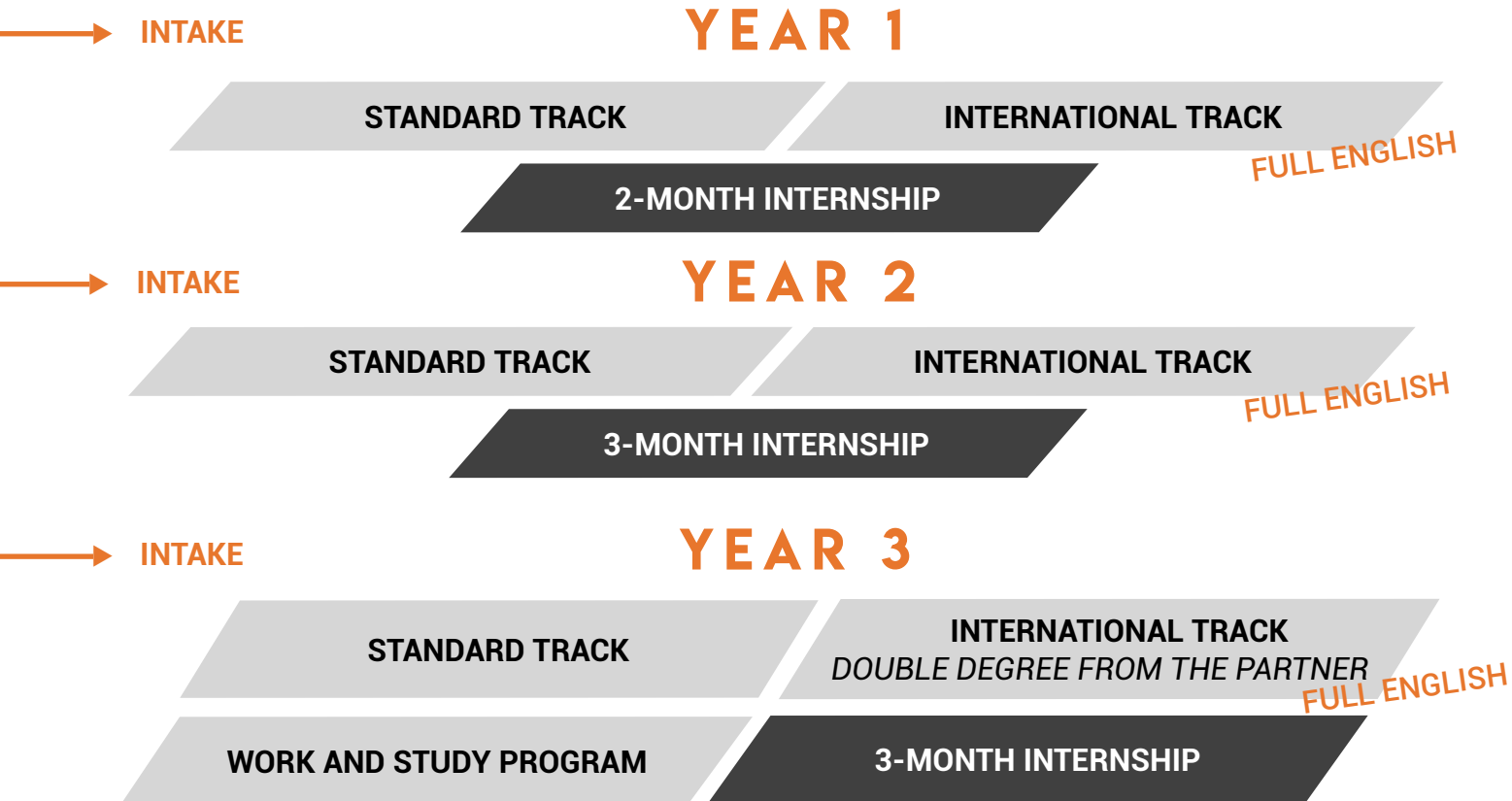
**MASTER IN
MANAGEMENT**

MSc

MBA

DBA

BACHELOR IN BUSINESS



INTERNATIONAL PARTNERSHIPS

- ▶ Ireland (Dublin Business School & Griffith College)
- ▶ United Kingdom (Nottingham Trent University)
- ▶ Czech republic (Czech University of Life Sciences)
- ▶ United Arab Emirates (University of Wollongong in Dubai)
- ▶ Singapore (James Cook University)
- ▶ Australia (ACAU Australian Catholic University & Griffith University)

DOUBLE DEGREES IN FRANCE

- ▶ L'académie d'Art Dentaire Isabelle Dutel (AADID)
- ▶ La Rochelle School of Tourism & Hospitality

ISC PARIS BACHELOR DEGREE
OR/AND
INTERNATIONAL BACHELOR DEGREE
FROM THE PARTNER UNIVERSITY ABROAD

MASTER IN MANAGEMENT

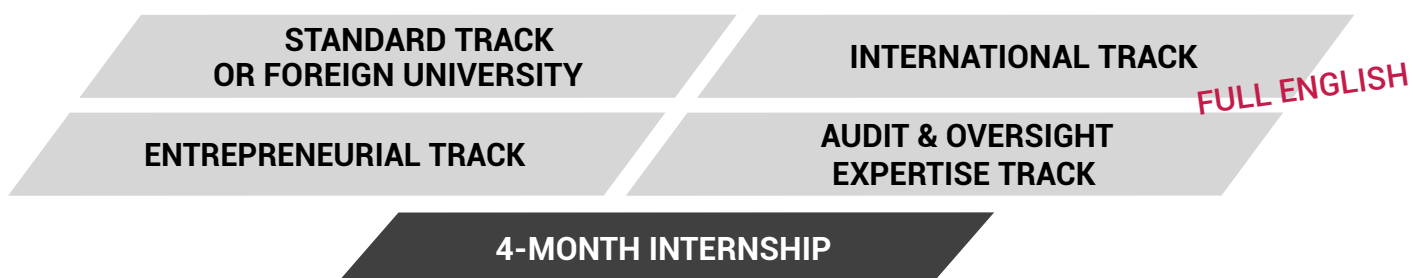
→ INTAKE

OPTIONAL YEAR

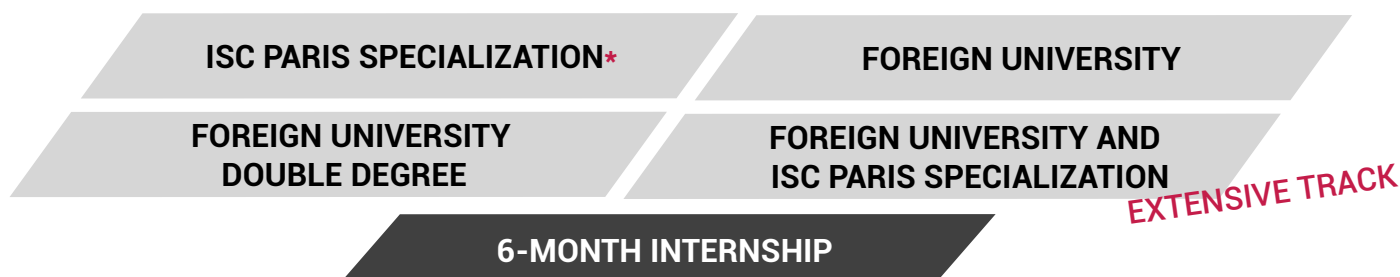


→ INTAKE

MASTER 1



MASTER 2



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MARKETING / COMMUNICATION & BUSINESS RELATIONSHIPS

- ▶ Management des relations commerciales
- ▶ Marketing digital et e-business
- ▶ Marketing stratégie
- ▶ Management des études marketing et d'opinions (DD)
- ▶ Marketing communication

MANAGEMENT

- ▶ International business & management **FULL ENGLISH**
- ▶ Innovation in European Business **FULL ENGLISH (DD)**
- ▶ Entrepreneuriat
- ▶ Marketing management et technologies de l'information (DD)
- ▶ Management des systèmes d'information
- ▶ Achats et supply chain management
- ▶ Management des ressources humaines
- ▶ Sustainable Development and Global Quality Management (DD)
- ▶ Organisation et conduite du changement (DD)

FINANCE & AUDIT

- ▶ Expertise juridique et fiscale / ingénierie du patrimoine
- ▶ Finance
- ▶ Gestion des risques financiers (DD)
- ▶ Gestion des instruments financiers (DD)
- ▶ Expertise audit et contrôle

ISC PARIS MASTER DEGREE (AACSB)

MSc

MASTER OF SCIENCE

ISC Paris offers a MSc program aligned with the modern world, oriented towards others, while remaining attentive to its students, partners and to the job market. Our institution trains professionals ready to face the challenges of globalization and perfectly integrated in their companies and organizations.

The general objective of the MSc is to enable students without professional experience to enhance their knowledge in international business, general management and state of the art marketing.



MSc PROGRAM

- ▶ **3-year** university degree required
- ▶ For those with a 3-year degree (16-month)
- ▶ For those with a 4-year degree (12-month)
- ▶ **6-month** work experience

INTRODUCTION TO BUSINESS

- ▶ **INTAKE: OCTOBER OR FEBRUARY (16-MONTH PROGRAM)**

FUNDAMENTALS OF MANAGEMENT

- ▶ **INTAKE: OCTOBER OR FEBRUARY (12-MONTH PROGRAM)**

SALES, MARKETING & FINANCE

SALES & MARKETING

- ▶ International Business & Marketing **FULL ENGLISH**
- ▶ Luxury Marketing **FULL ENGLISH**
- ▶ Digital & Data Management
- ▶ Management des Industries de la Santé
- ▶ Supply Chain Management
- ▶ Marketing Communication

FINANCE

- ▶ Finance d'entreprise
- ▶ Audit et Contrôle de Gestion

MBA

MASTER OF BUSINESS ADMINISTRATION

ISC Paris offers an MBA program aligned with the modern world, oriented towards others, while remaining attentive to its students, partners and to the job market. Our institution trains professionals ready to face the challenges of globalization and perfectly integrated in their companies and organizations.

The general objective of the MBA is to enable young executives to enhance their knowledge in international business, general management.

MBA PROGRAM

- ▶ From **3-year university degree** and + **8 years** of professional experience
- ▶ From **4-year university degree** and + **4 years** of professional experience
- ▶ From **5-year university degree** and + **3 years** of professional experience
- ▶ **16-month** program
- ▶ **6-month** work experience



FUNDAMENTALS OF MANAGEMENT

- ▶ **INTAKE (16-MONTH PROGRAM)**

SALES, MARKETING & FINANCE

SALES & MARKETING

- ▶ International Business & Marketing **FULL ENGLISH**
- ▶ Luxury Marketing **FULL ENGLISH**
- ▶ Digital & Data Management
- ▶ Stratégie Marketing
- ▶ Management des Industries de la Santé
- ▶ Supply Chain Management
- ▶ Management Information & Cyber-Sécurité

FINANCE

- ▶ Financial Engineering **FULL ENGLISH**
- ▶ Audit et Contrôle de Gestion

MANAGEMENT & VISION

CAREER CENTER

PROFESSIONAL EXPERIENCE

Students graduate from ISC Paris with a genuine professional experience and as a result, are fully prepared to face the duties of their first job. The Career Center will provide guidance at every step of students professional projects and while seeking a first job. Moreover, students will also benefit from hands-on academic experiences: case studies and real-life challenges presented by partner companies.

ISC PARIS ALUMNI

- ▶ Many services and events of the association are opened to the students.
- ▶ iscparis-alumni.com is a dedicated portal, providing access to a database of over 18 000 graduates and over the world.
- ▶ An employment and coaching service.
- ▶ Sector or thematic clubs (entrepreneur club, finance club...).
- ▶ Representative offices around the world (London, New York, Hong Kong...).
- ▶ A very efficient alumni network to boost your career.



Accenture AFD Technologies **Allianz** **Amazon**
Arval Atradius **Auchan** 1000 Mercis **BNP**
Paribas Caisse d'Epargne **Canon**
Carrefour CGI CSC **Deloitte** Steam
Management Eiffage **Emerson** Grant
Thornton *Group M* **IBM** In Extenso
KPMG Kuoni **Louis Vuitton**
L'Oreal Manpower Mc²i Monster
Nespresso Nicolas *Pepsi*
Cola PWC **Safran** SAP **Société**
Générale Veolia **VISEO** Voyages Privés
Whirlpool Loxam **Unites Amont Mousquetaires** GSF
Trevise *BCA Expertise SAS* **HSBC France** Intersport
LIDL Air Liquide **BIC** Mondial Assistance

STUDENT COMPANIES

REACH YOUR FULL POTENTIAL THROUGH 4 UNIVERSES

COSMOPOL

Cosmopol sends students abroad for internships, manages the integration of hundreds of foreign students and organizes international events.

CONSULTING & COMPANIES

**WAVING
PARTNER
NETWORK
PROCOM
YOUR**

ARTS, CULTURE & CREATION

**BUREAU DES ARTS
MEDIA
STUDIO
VISUAL
EVO**

SPORTS & GETAWAY

**BUREAU DES SPORTS
ISC MOTORS**

ENTREPRENEURSHIP & SOCIAL

**AIDE MONDIALE
SOLIRACE
HUMAN**

+ STUDENTS' UNION



ADMISSION REQUIREMENTS

HOW TO APPLY ?

- ▶ Online Application (diploma, resume, cover letter etc.)
- ▶ Personal interview (Skype)
- ▶ English and French tests (optional)

Restricted to international students, or French students living outside mainland France for a minimum of six months, from February to July of the year in which they are applying.

ADMISSION TO FIRST OR SECOND YEAR OF BACHELOR PROGRAM

Students who have completed or are enrolled in a high school diploma or who have completed one year of university education outside mainland France.

<https://international.iscparis.com/apply-now/>

TUITION FEES

	BACHELOR IN BUSINESS	MASTER IN MANAGEMENT	MBA	MSC
1 ST YEAR	7 650 €	11 300 € (optional)	16 000 € (16-month)	14 000 € (16-month) 12 000 € (12-month)
2 ND YEAR	7 650 €	11 500 €		
3 RD YEAR	1 500 € plus university tuition fees	11 500 €		

+ 2 500 € for non-EU students

WEBSITE :

<https://www.iscparis.com/>

CONTACT :

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USEFUL INFORMATION



FINANCIAL HELP

- ▶ **ISC PARIS scholarship** (*merit and need based*)



EMPLOYMENT

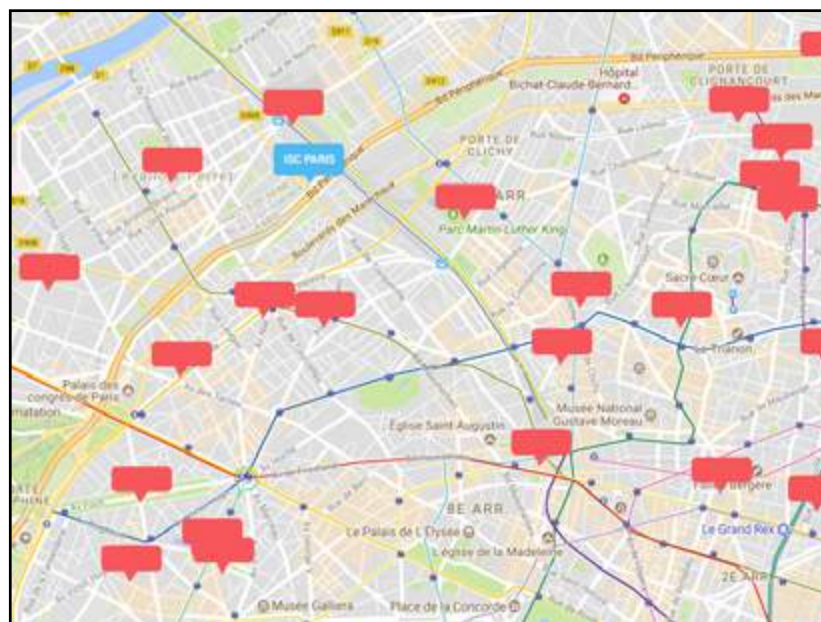
- ▶ **Classes are scheduled** on a half-day (or half week) basis to allow student to work part time
- ▶ Temporary jobs thanks to **ISC Paris associations** (*compensation of 10€ net an hour*)



HOUSING

- ▶ **The APL** : (Aide Personnalisée au Logement) Personalized Housing Assistance, varies from 170€ to 220€ per month
- ▶ **The ALS** (Allocation de Logement à caractère Social) Housing Assistance of social nature
- ▶ **Garantme** can act as your guarantor and facilitate your access

NEARBY STUDENT RESIDENCES



ISC Paris, a 50-year legacy where knowledge, skills and attitude meet the business world.

Founded in 1963, ISC Paris is a Grande École recognized by the State, member of the Conférence des Grandes Écoles (CGE) and AACSB accredited.

Its core mission is to provide students and participants with outstanding academic and professional business education and train them to be the leaders of tomorrow.

Driven by more than 50 associate professors, teachers-researchers and over 300 professional experts, ISC Paris relies on an international network of over 147 partner universities in 48 countries, on cooperations with over 1 200 companies and on an Alumni association of 18 000 graduates.

Over 2 000 students are enrolled in the various ISC Paris' programs:

- Bachelor program, a 3-year program requiring a high school diploma, 1 or 2 year university degree.
- Master in Management program (Master level), 5-year program requiring a 2 or 3-year university degree.
- MBA and Master of Science programs specialized in marketing and communication; management and strategy; finance; culture or luxury. Experienced professionals are eligible after a 3, 4, 5-year university degree

Private technical higher education establishment

- Non-profit organisation
- Recognized by the State since 1969
- **EESPIG certification (Private Higher Education Institution Working for the General Interest)**
- **AACSB accredited establishment**

ISC PARIS

BUSINESS SCHOOL

**Private technical higher
education establishment
recognized by the State**

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Find ISC Paris on social media



Facebook.com/ISCParisSchool



Twitter.com/ISCParisSchool



[iscparis](https://www.snapchat.com/add/iscparis)



Instagram.com/iscparis



Linkedin.com/school/isc-paris



Youtube.com/ISCParis

